

## Mission statement

We strive to follow the key recommendations of the IPBES report on Pollinators, Pollination and Food Production. We emphasize the essential importance of pollinators and the values of pollinators and pollination for nature and human society. The drivers of decline and threats to pollinators were identified in the IPBES pollination report; we are concerned by pollinator loss and the consequences of this loss on human wellbeing.

For all those reasons we strongly believe that safeguarding pollinators and their habitats should be enhanced to stop their decline, to improve their status and to ensure – where appropriate- their conservation, restoration and sustainable use.

We believe that country-led governance can foster policy measures and innovations to better protect and sustainably manage pollinators and restore their habitats. To address this we, the members of Promote Pollinators, will establish national pollinator strategies to facilitate action by all: citizens, authorities and businesses. These strategies may be part of a broader strategy for the restoration of ecosystems and sustainable environmental management. We will share experiences and lessons learnt in developing, facilitating and implementing these pollinator strategies. We will collaborate with the scientific community to help to fill knowledge gaps on the subject of pollinator conservation, their interactions and sustainable use. And we will mutually support and collaborate with each other and with all countries and partner organizations willing to join.