



PROMOTE  
POLLINATORS

Webinar ‘Science and  
policy for effective  
pollinator protection’

20 mei 2020, The Hague

## Campaign Korea World Bee Day



Sharon Ikeazor  
@sharon\_ikeazor

Today, May 20th marks the commemoration of the 2020 [#WorldBeeDay](#); a gentle reminder to us all on the importance of bees as pollinators and the fact that we all are dependent on the survival of bees

[#weneedhoneybee](#) [#Biodiversity2020](#)



You and 6 others

12:10 PM · May 20, 2020 from Abuja, Nigeria · [Twitter for iPhone](#)

104 Retweets · 224 Likes

## Promote Pollinators

- **Network** We are a network of 30 countries that strives to meet the key messages of the IPBES report on Pollinators, Pollination and Food Production.
- **Protecting pollinators** We believe that country-led politics can foster policy measures and innovative action on protecting pollinators.
- **National strategies** We know that national pollinator strategies are an important tool for the conservation of pollinators.



# Promote Pollinators: the coalition of the willing

1

Take action

2

Share experience

3

Reach out to  
stakeholders

4

Develop research

5

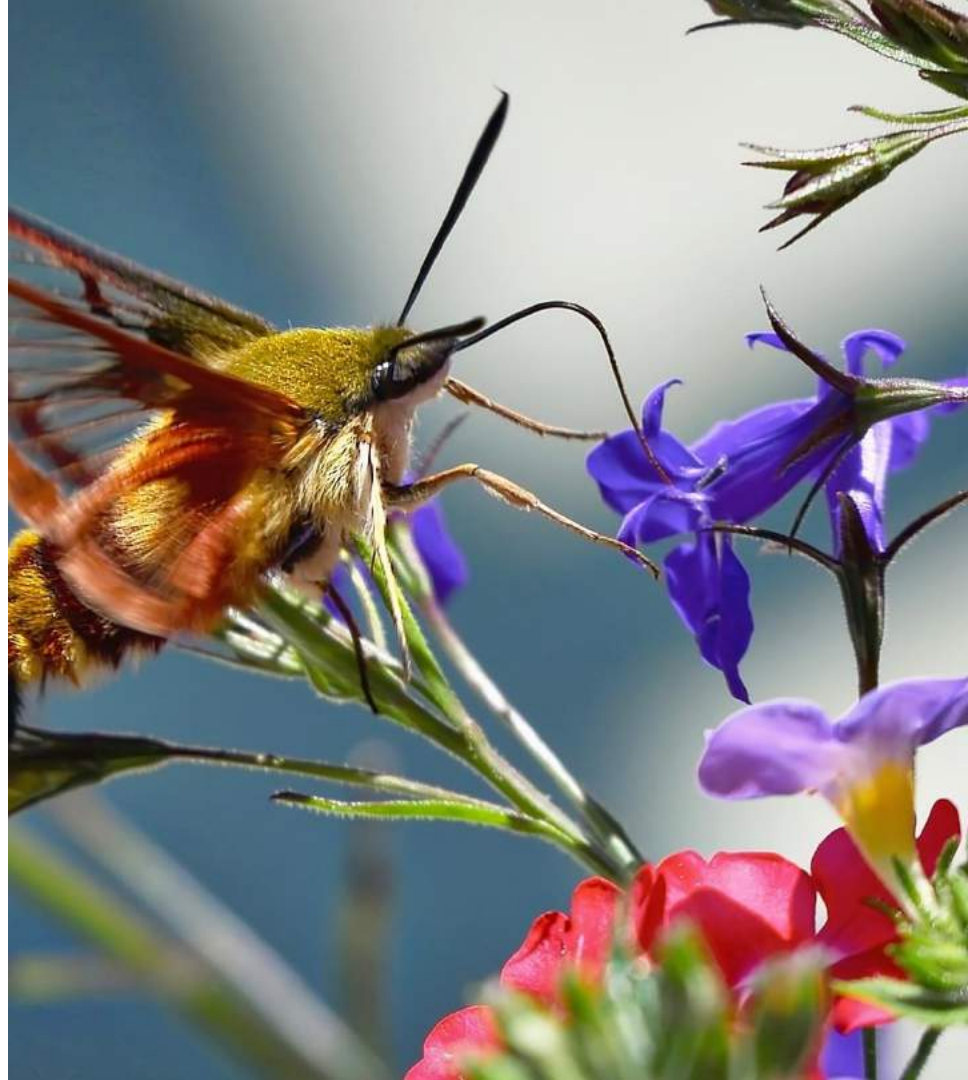
Mutually support and  
collaborate





# Program

1. **Martijn Thijssen** welcome and introduction
2. **Caridad Canales Davida** Developments on CBD targets
3. **Jane Stout** Five years later: what we have learned from the All-Ireland Pollinator Plan
4. **Lorna Cole** Evaluation of protective measures in agricultural landscapes
5. **Koos Biesmeijer** Regional collaboration for biodiversity recovery
6. **Arjen de Groot** The key success factors for pollinator initiatives
7. **Vujadin Kovasevic** The EPI monitoring scheme
8. **Martijn Thijssen** Closure of the meeting



# Thank you!

Thank you so much for your time and interest. If you have any questions about this presentation or about Promote Pollinators, please do not hesitate to reach out to us at: [info@promotepollinators.org](mailto:info@promotepollinators.org) or visit our website [www.promotepollinators.org](http://www.promotepollinators.org).





Convention on  
Biological Diversity

Caridad Canales Davila  
Programme Officer, Biodiversity and Agriculture  
Convention on Biological Diversity

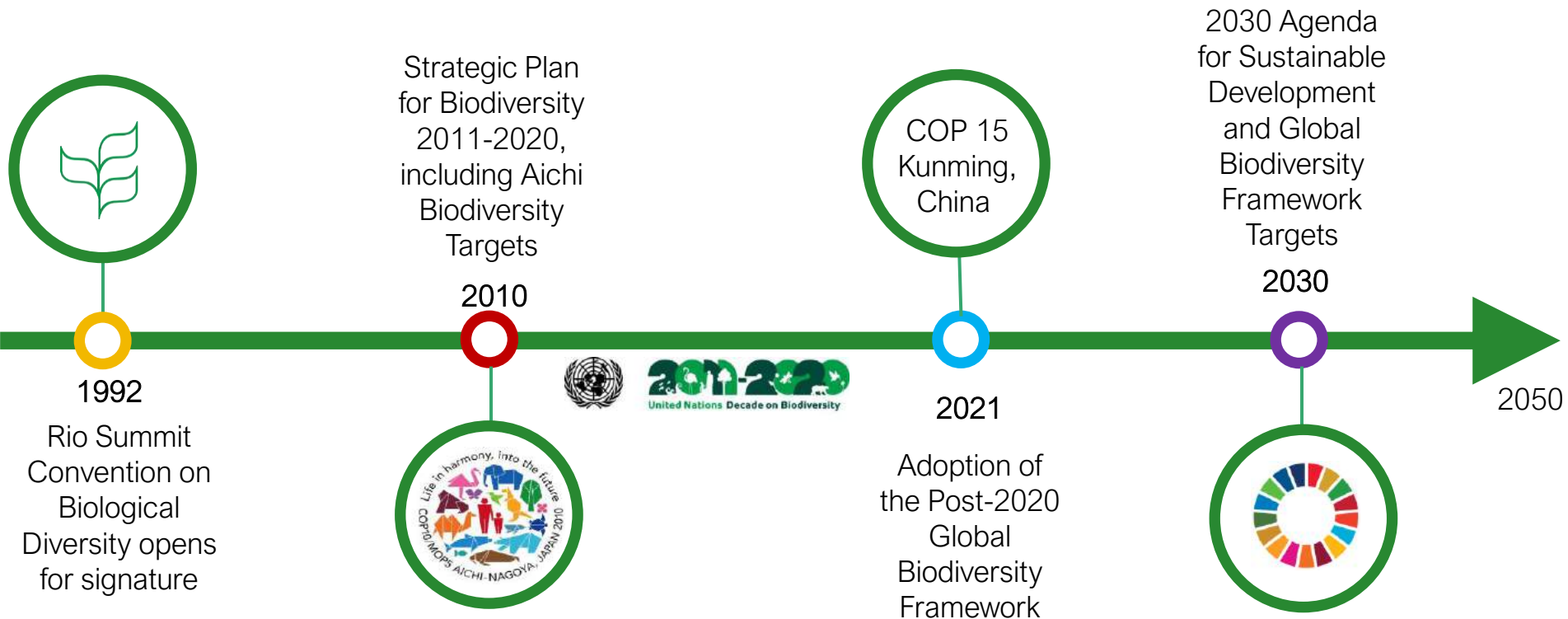
# The process to develop a post-2020 global biodiversity framework

Webinar 'Science and policy for effective pollinator protection'

May 20, 2020

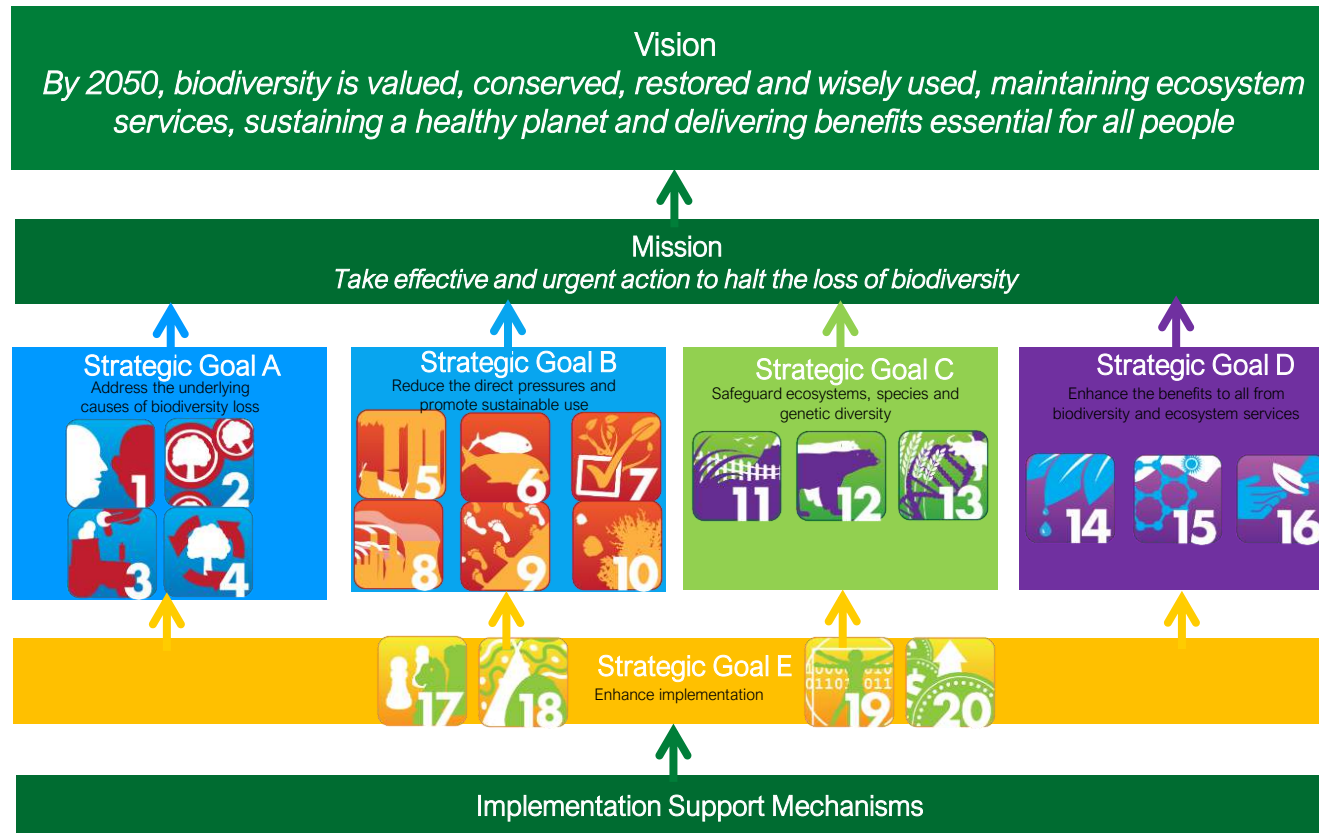


# Where we come from and where we want to go ...





# Strategic Plan for Biodiversity 2011-2020










# Aichi Biodiversity Targets



2020 Deadline

# Current Status

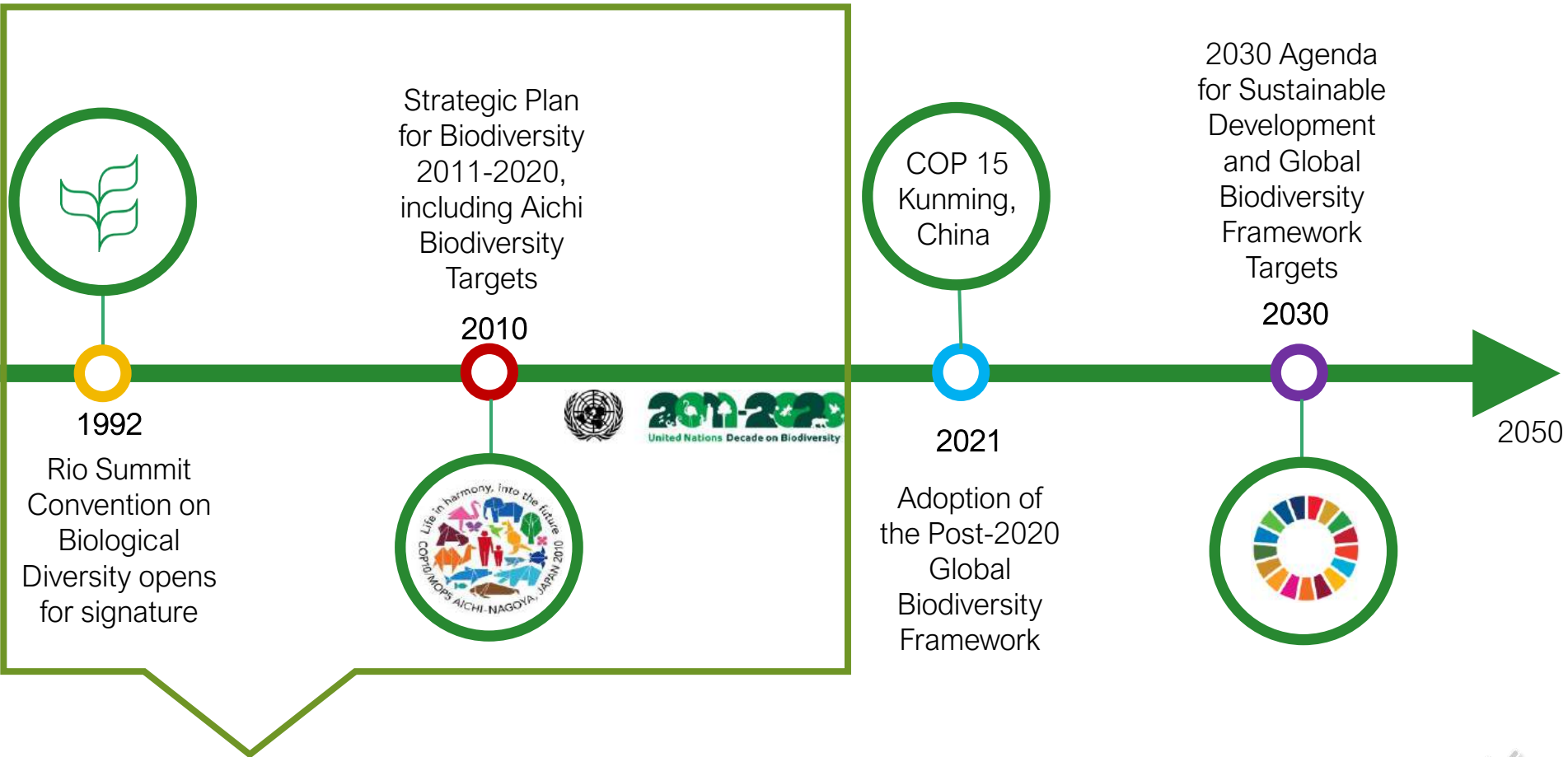
Status of Aichi Biodiversity Targets related to productive landscapes and others from IPBES Global Assessment

Target	Target element (abbreviated)			
		Poor	Moderate	Good
 5	5.1 Habitat loss at least halved			
	5.2 Degradation and fragmentation reduced			
 6	6.1 Fish stocks harvested sustainably			
	6.2 Recovery plans for depleted species	Unknown		
	6.3 Fisheries have no adverse impact			
 7	7.1 Agriculture is sustainable			
	7.2 Aquaculture is sustainable			
	7.3 Forestry is sustainable			
 8	8.1 Pollution not detrimental			
	8.2 Excess nutrients not detrimental			
 11	11.1 10 per cent of marine areas conserved			
	11.2 17 per cent of terrestrial areas conserved			
	11.3 Areas of importance conserved			
	11.4 Protected areas, ecologically representative			
	11.5 Protected areas, effectively and equitably managed			
	11.6 Protected areas, well-connected and integrated			
 14	14.1 Ecosystems providing services restored and safeguarded			
	14.2 Taking account of women, IPLCs, and other groups	Unknown		
 15	15.1 Ecosystem resilience enhanced	Unknown		
	15.2 15 per cent of degraded ecosystems restored	Unknown		

Source: Summary for policymakers of the global assessment report on biodiversity and ecosystem services of the Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services



# Where we come from and where we want to go ...

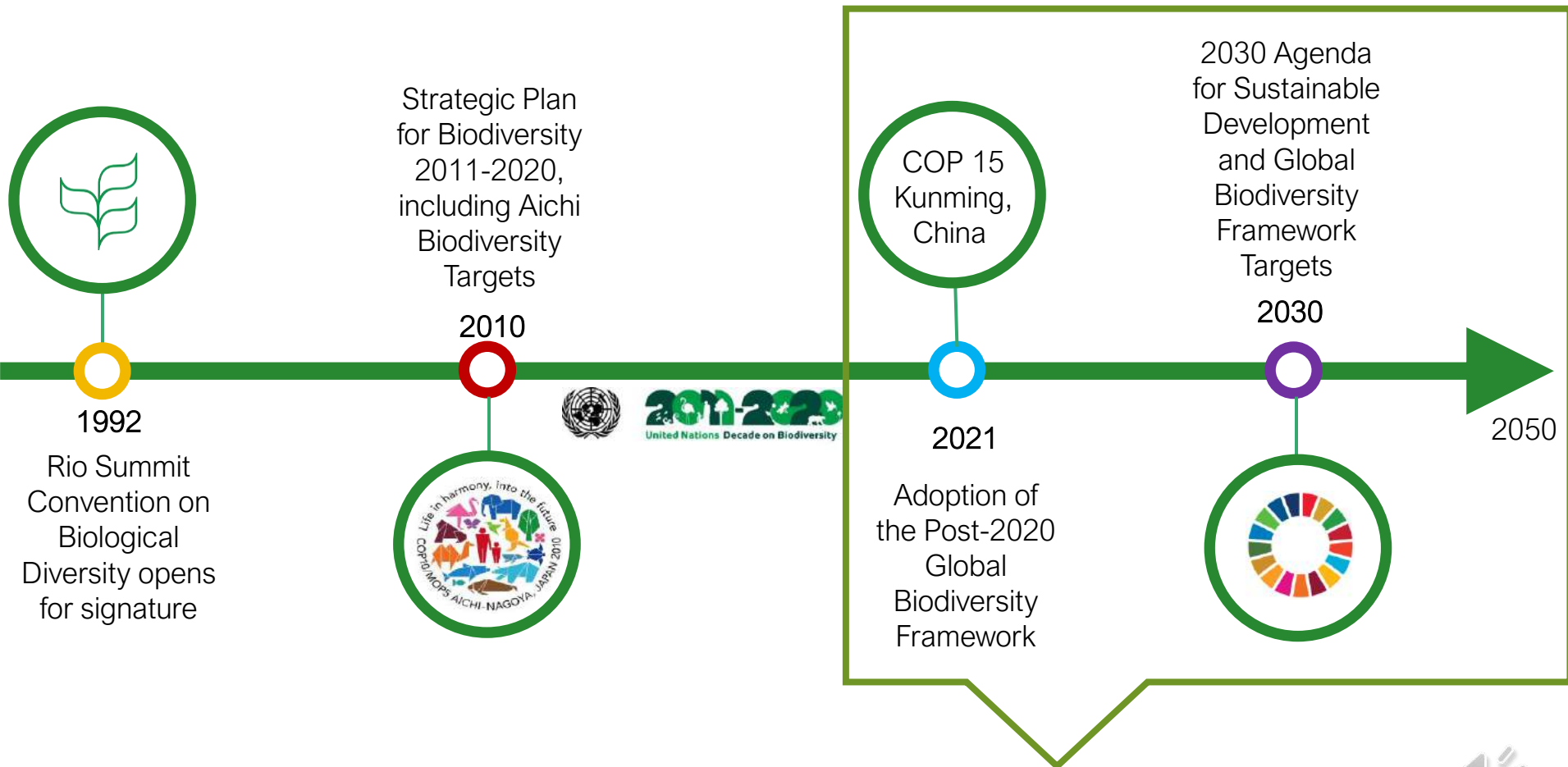


Where we come from....





# Where we come from and where we want to go ...



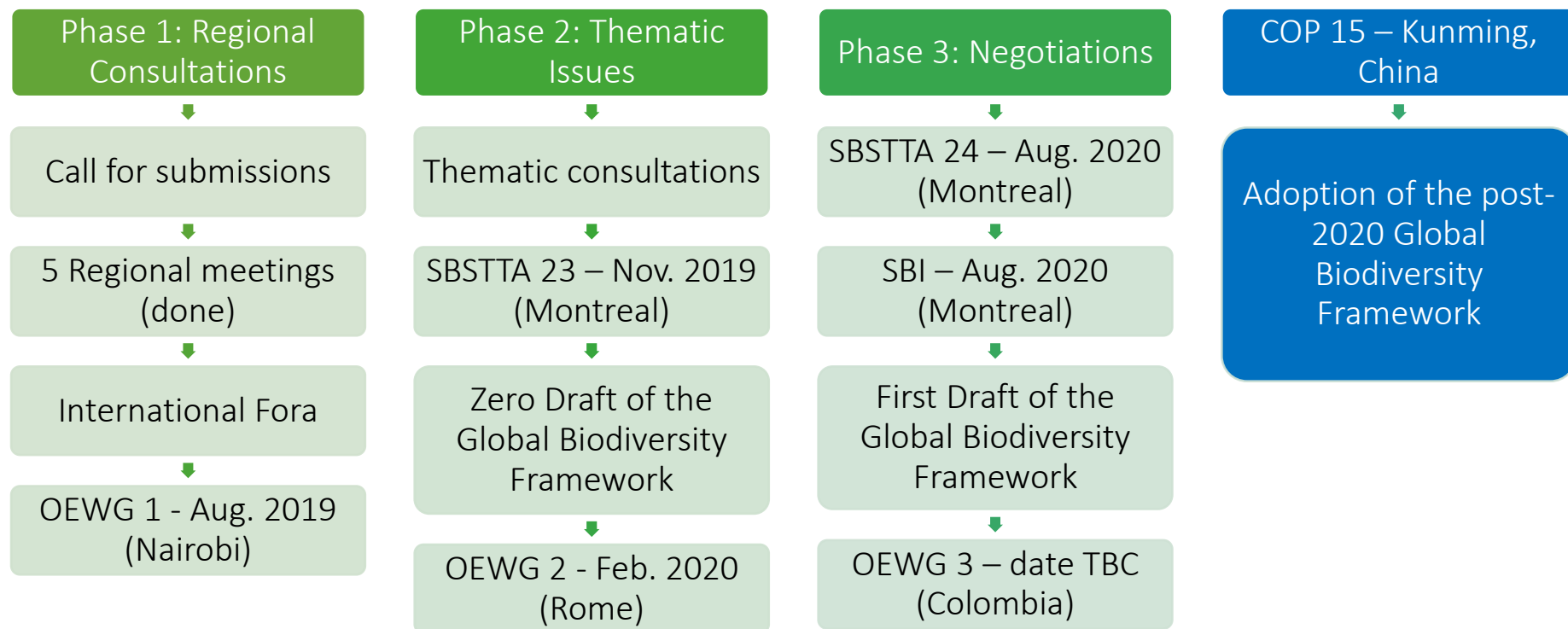
Where we want to go...



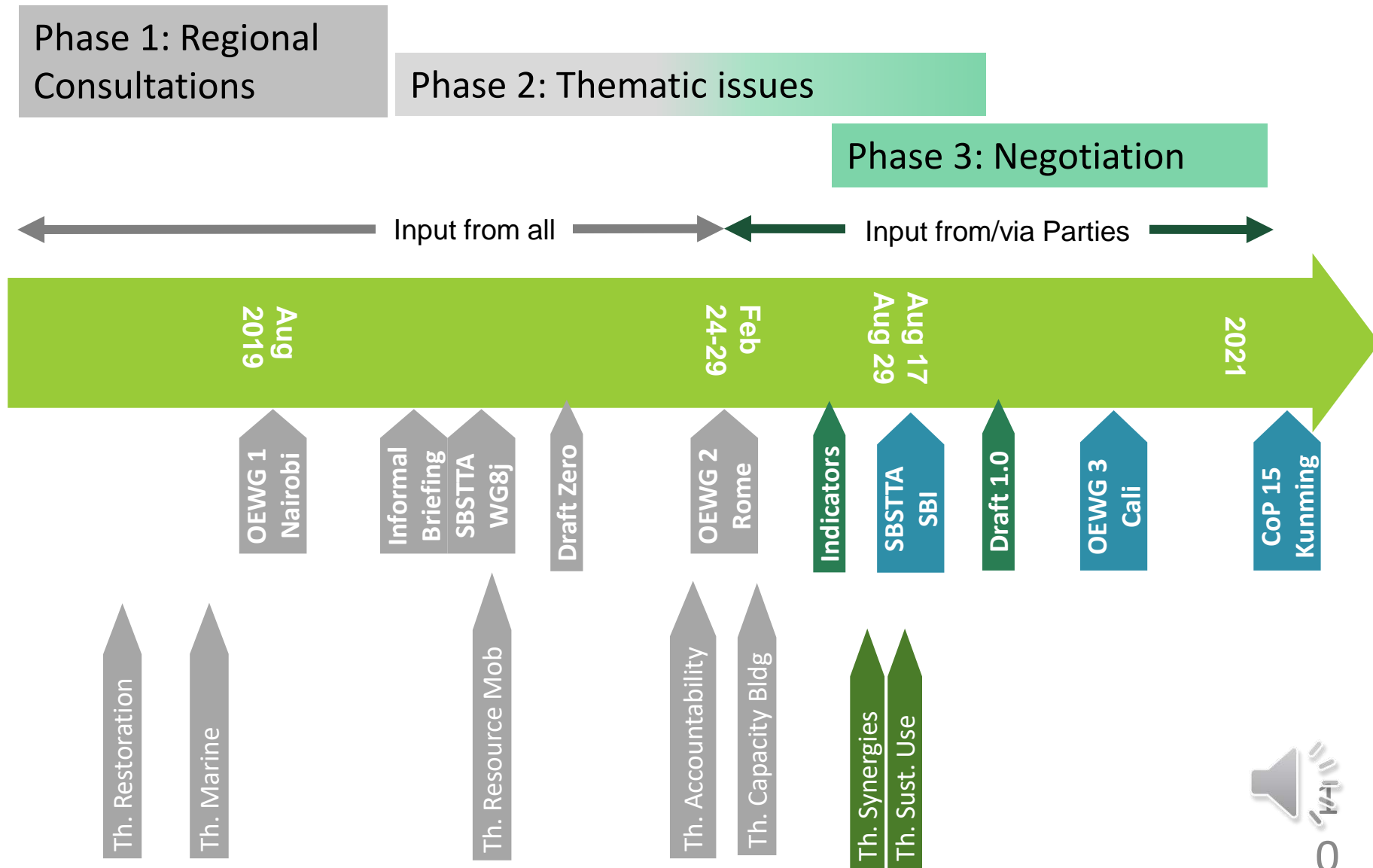
# Preparatory process for the post-2020 global biodiversity framework

- COP Decision 14/34 sets out the process for developing the post-2020 global biodiversity framework, which comprises:
  - Open-Ended Intersessional Working Group (OEWG)
  - Global, regional and thematic consultations
  - Documents and discussion through Subsidiary Bodies of the Convention
- Open-ended Working Group (OEWG) to discuss the overall development of the Framework
  - Led by two Co-chairs (Basile van Havre from Canada and Francis Ogwal from Uganda) and overseen by the Bureau of the Conference of the Parties.
  - Meetings of OEWG are open to representatives of Parties, other Governments, relevant organizations and stakeholders
- Regional Consultations
  - 5 regional consultations (January-May, 2019)
- Thematic Workshops
  - These include ecosystem restoration, marines and coastal biodiversity, area-based conservation measures, resource mobilization, etc.

# Preparatory process: Organization of work



# Preparatory process for the post-2020 global biodiversity framework





# Preparatory process: Opportunities to engage



- Peer review process for documentation prepared for SBSTTA and SBI meetings – end of May to mid June 2020



- Participate in CBD formal bodies (OEWG, SBSTTA, SBI)
- Upcoming virtual consultation on sustainable use and other workshops/meetings



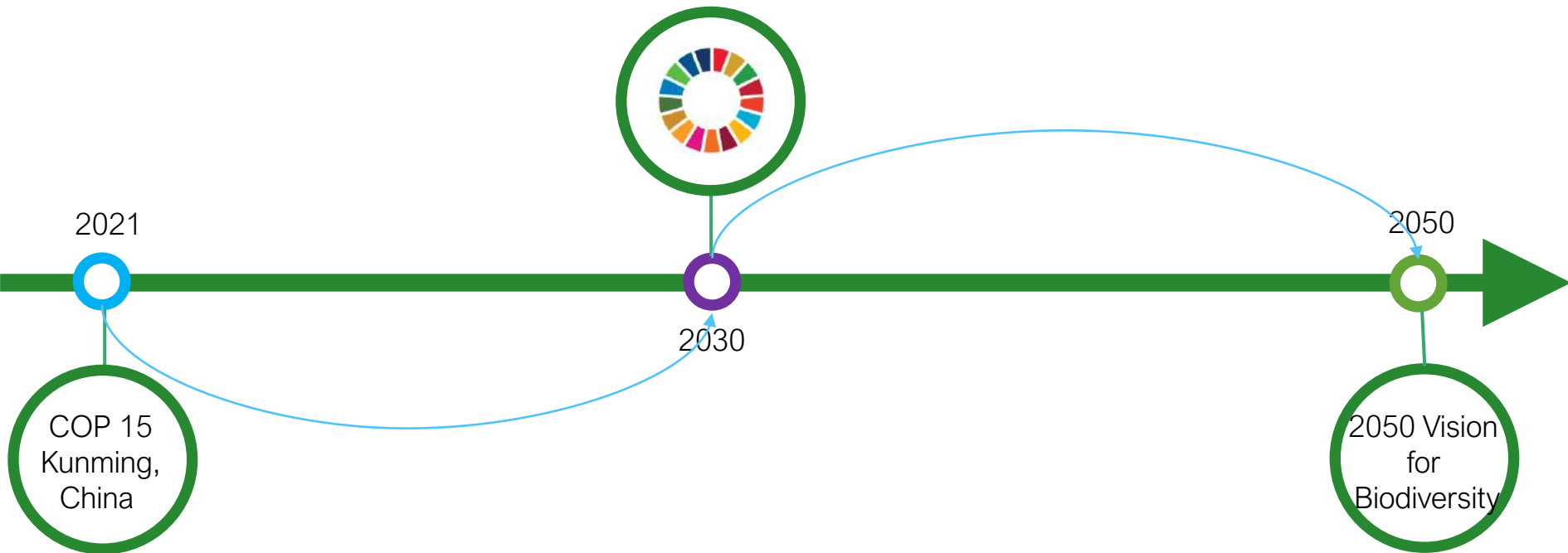
- Sharm El-Sheikh to Kunming Action Agenda for Nature and People
- <https://www.cbd.int/action-agenda/>



- Other Fora (UN Biodiversity Summit, IUCN World Conservation Congress, etc.)
- Technical reports and assessments



# Why engage?



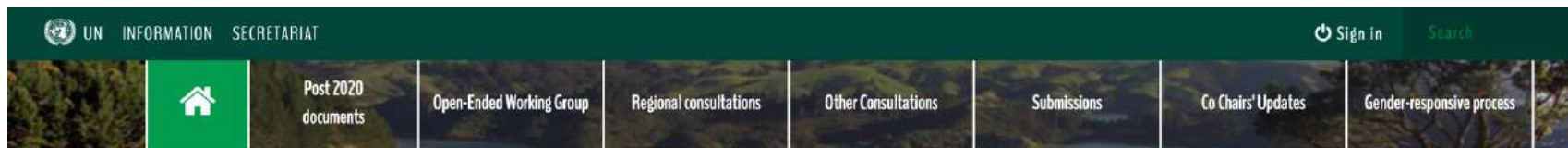
An ambitious and transformative  
post-2020 global biodiversity  
framework



"Living in Harmony with  
Nature"



# <https://www.cbd.int/post2020>



## Preparations for the Post-2020 Biodiversity Framework

In 2020 the Convention on Biological Diversity will adopt a post-2020 global biodiversity framework as a stepping stone towards the 2050 Vision of "Living in harmony with nature". In its decision 14/34 the Conference of the Parties to the Convention on Biological Diversity adopted a comprehensive and participatory process for the preparation of the post-2020 global biodiversity framework.

### Tweets by @UNBiodiversity

UN Biodiversity Retweeted

ONU Info  
@ONUInfo

.@antoniojuterres : « L'Amazonie doit être protégée ».

# Thank you.

Caridad Canales Davila  
Programme Officer, Biodiversity and Agriculture  
Secretariat of the Convention on Biological Diversity  
[caridad.canales@cbd.int](mailto:caridad.canales@cbd.int)



Convention on  
Biological Diversity







# Five years later: what we have learned from the All-Ireland Pollinator Plan

**Prof Jane Stout**

[stoutj@tcd.ie](mailto:stoutj@tcd.ie)  JaneCStout



**Trinity College Dublin**  
Coláiste na Tríonóide, Baile Átha Cliath  
The University of Dublin



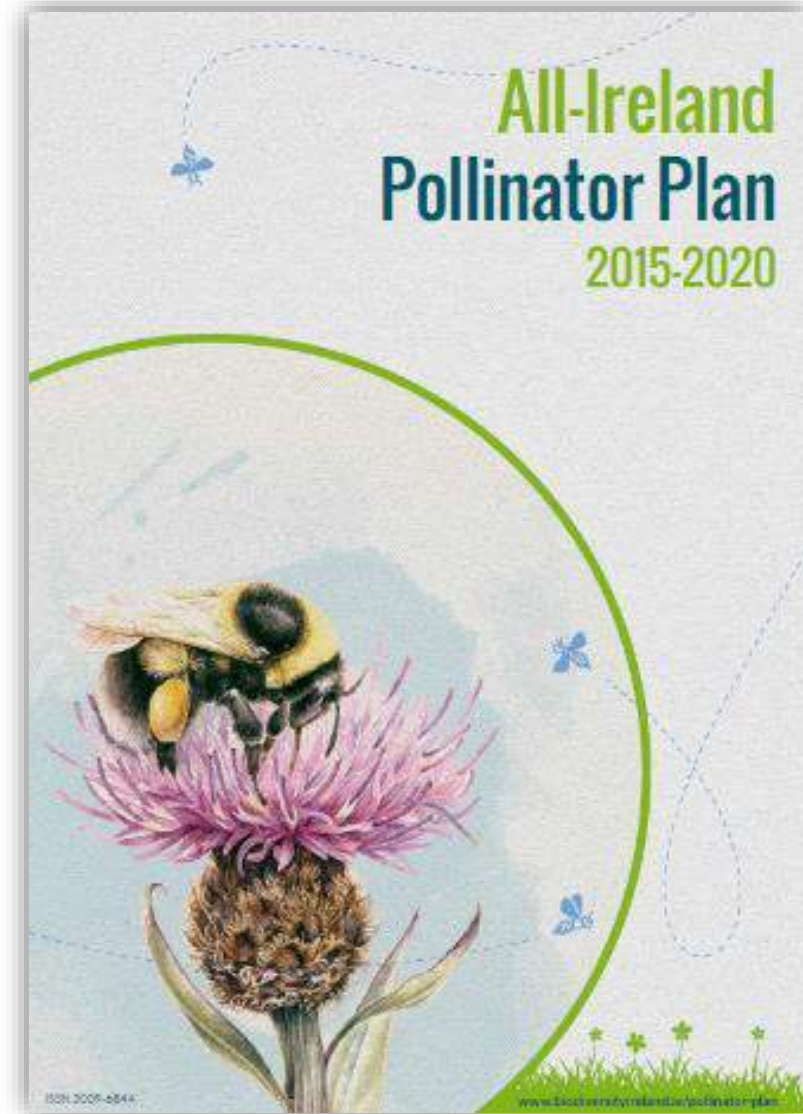
**PROMOTE  
POLLINATORS**







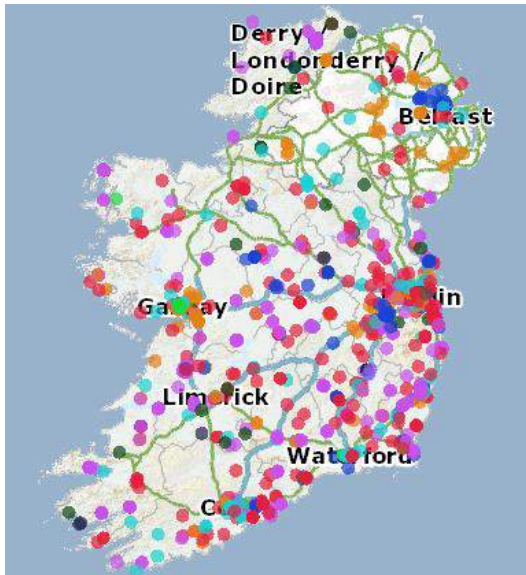
Úna FitzPatrick



1. Making Ireland pollinator friendly
  - Farmland, public and private land
2. Raising awareness of pollinators and how to protect them
3. Managed bees - supporting beekeepers and growers
4. Expanding our knowledge on pollinators and pollination services
5. Tracking change – collecting evidence to track change and measure success

Since 2015...

**Actions for  
pollinators** across  
Ireland, across sectors  
~4,000 actions over >3,000km<sup>2</sup>



Reached all 3,200 primary  
**schools** in RoI



50% of **Councils** have  
already formally partnered  
& agreed to take actions



162 **local  
communities** have  
become pollinator-friendly



The number of  
**business** supporters  
now stands at **239**



**Policy** National  
Biodiversity Action Plan  
4.1.8. "Implement the All-  
Ireland Pollinator Plan"



Joined global efforts  
via **Promote  
Pollinators**





# What's worked? 1 Partnerships, collectively-agreed, shared plan of action

100+ partners fund  
their own actions

Republic of Ireland and  
Northern Ireland are working  
together to share knowledge,  
experience and resources to  
address the problem

The Plan is supported by **68** organisations





# What's worked? 2 Publishing evidence-based actions on how to help



- ✓ Pollinator-friendly actions, each very clearly explained
- ✓ Lots of **options**
- ✓ All actions are pragmatic & low cost
- ✓ Free on website



# What's worked? 3 Positive messages



- ✓ Celebrate what we have
- ✓ Bees as a vehicle for wider biodiversity
- ✓ Celebrate best practice
- ✓ It is important that people feel they are part of something – ***together we can make a difference***



[www.pollinators.ie](http://www.pollinators.ie)



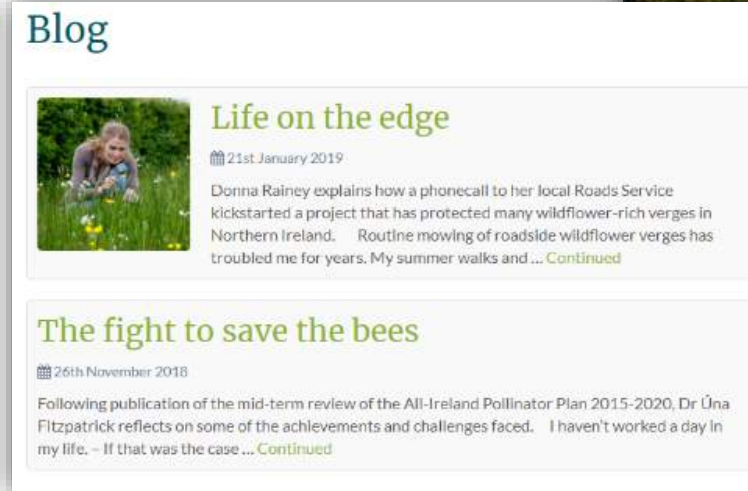


# What's worked? 4 Simple messages and branding, range of comms approaches

Need to manage the landscape in a way that provides these wild bees with the **food, shelter and safety** they need to survive



ANIMATION: All-Ireland Pollinator Plan



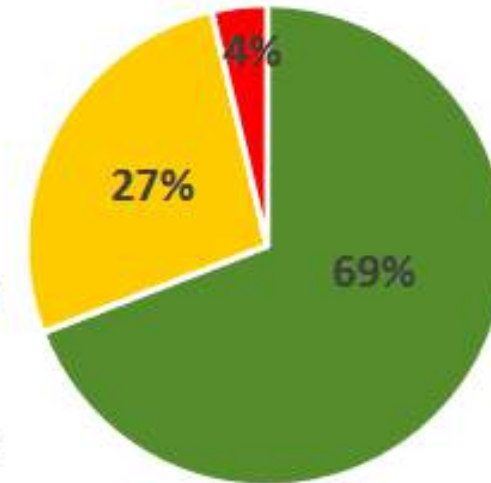
# What's worked? 5 bottom-up, transparent, voluntary approach

Use existing networks/partnerships to encourage implementation and roll out



## Status and progress of the Pollinator Plan's original 81 actions at the end of year 4 (2019)

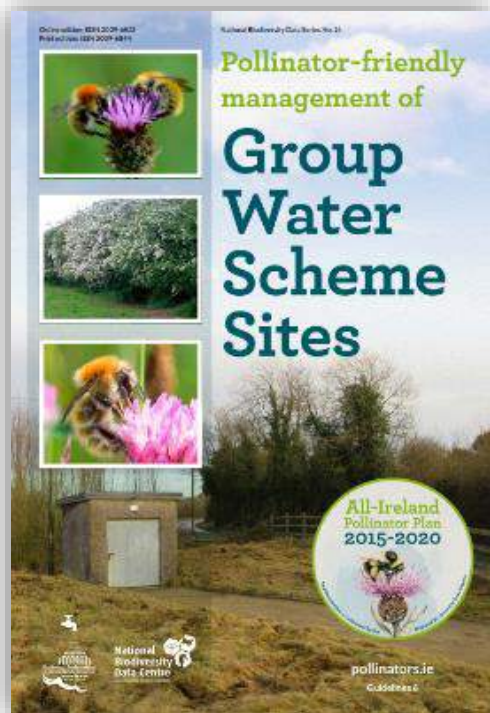
- Actions complete
- Actions in train
- Actions not yet progressed



✓ **96%** of the 81 actions completed or in train



# What's worked? 6 Evolve and take opportunities as they arise



- ✓ Allow the initiative to evolve as opportunities and unexpected synergies arise



# What's worked? 7 Measuring and communicating success

## Short-term



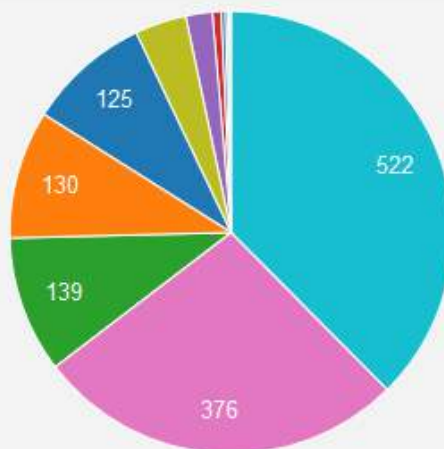
Buy-in

## Medium-term



Returning food and shelter  
to the landscape

## Sites per sector



- Businesses
- Central Government
- Councils-Actions
- Councils-Policy changes
- Environmental NGOs
- Faith Communities
- Gardens
- Golf Courses
- Headquarters/Campuses
- Local Communities (including Tidy Towns)
- OPW
- Schools

## 'Actions for Pollinators'

[pollinators.biodiversityireland.ie](http://pollinators.biodiversityireland.ie)



## Long-term



???



**What's worked?** 1 **Partnerships**, collectively-agreed, shared plan of action

2 Publishing **evidence-based** actions on how to help

3 **Positive** messages

4 **Simple** messages and branding, range of approaches

5 Bottom-up, transparent, **voluntary** approach

6 Evolve and take **opportunities** as they arise

7 **Measuring** and communicating success

[www.pollinators.ie](http://www.pollinators.ie)



Úna FitzPatrick



Juanita Browne



Erin Jo Tiedeken



Gemma Hughes



**Trinity College Dublin**  
Coláiste na Tríonóide, Baile Átha Cliath  
The University of Dublin





# MAKING THE CAP FIT FOR POLLINATORS

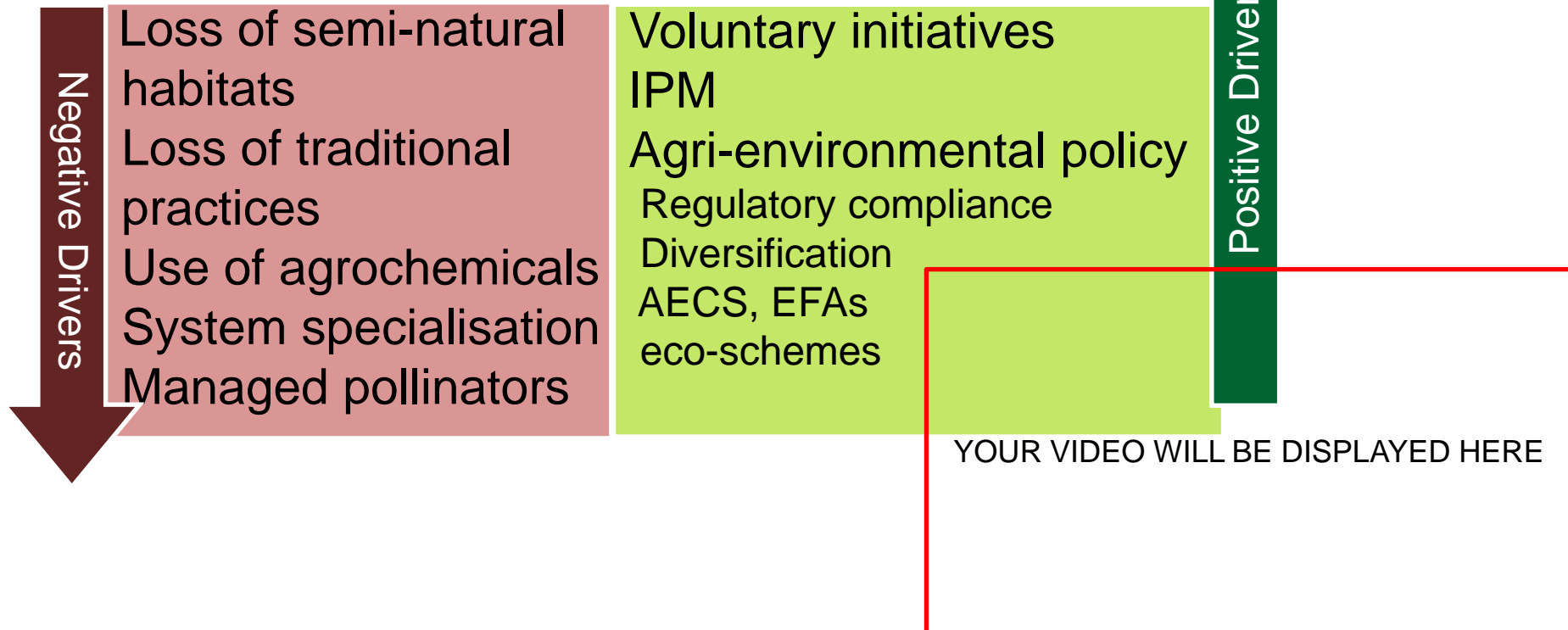


Lorna Cole, Jeroen Scheper, David  
Kleijn, Lynn Dicks, Jane Stout,  
Simon Potts, Koos Biesmeijer and  
the Super-B Team

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*Leading the way in Agriculture and Rural Research, Education and Consulting*

# Agricultural Drivers



# Ecological Focus Areas

**Aim:**  
Evaluate the resources  
different EFAs offer to  
determine how well they  
are performing for  
pollinators.



Catch cover



Fallow land



Agroforestry



Forest edges

**Compulsory  
Greening**

**CAP 2014  
19 EFA options**

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# Cluj Workshop

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## What Resources?

- Nesting sites
  - Bumblebees
  - Solitary bees
- Hoverfly larvae
  - Insectivorous
  - Saprophytic
- Floral
  - Early, mid, late season
  - Open flowers, tubular flowers



## Define management

- Standard
- Pollinator friendly

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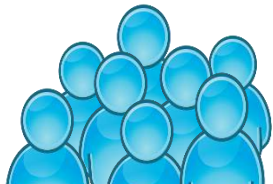
# Delphi Technique

22 experts from  
18 countries.  
scored EFAs  
under standard  
& pollinator-  
friendly  
management

Average score  
per region  
calculated

Experts revise scores  
based on group  
response & justify  
scores

**Final Scores  
Derived**



Northern Europe  
8 countries



Southern Europe  
5 countries

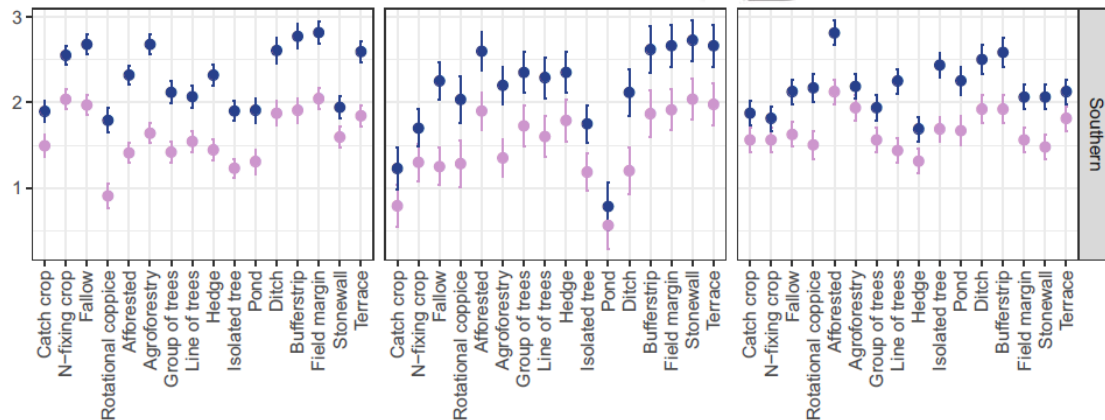
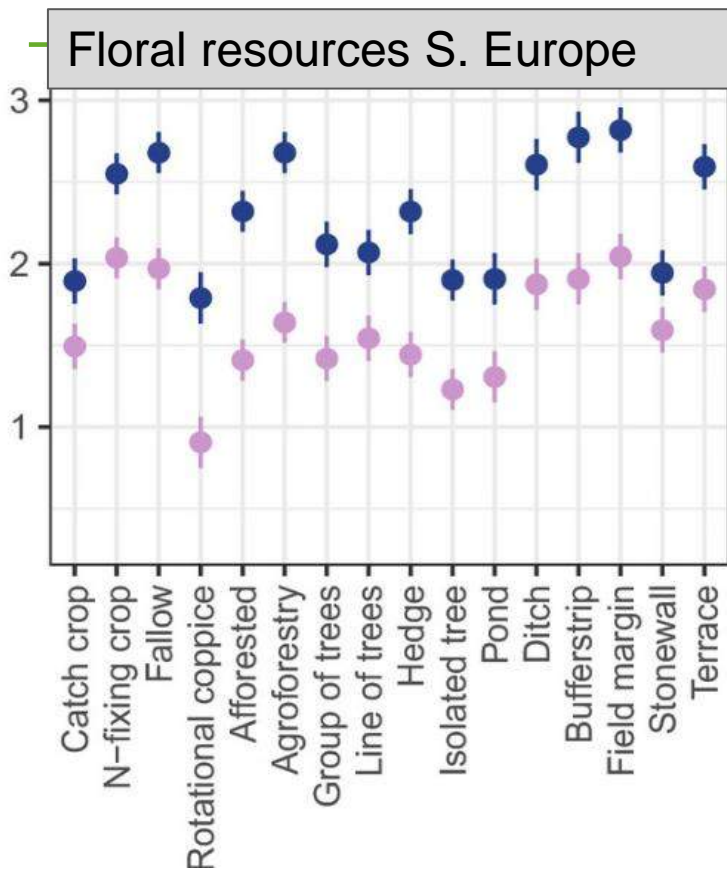


Eastern Europe  
5 countries

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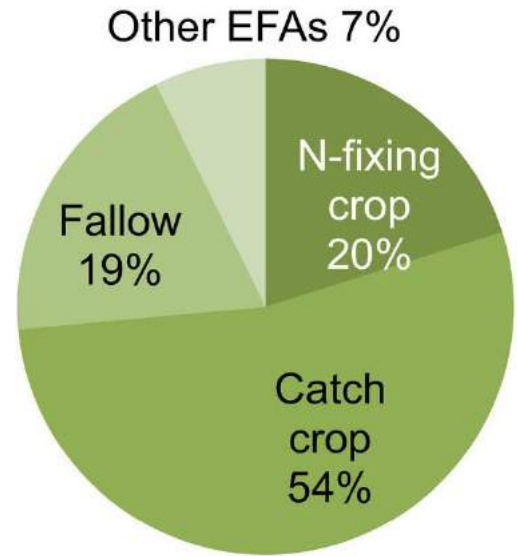
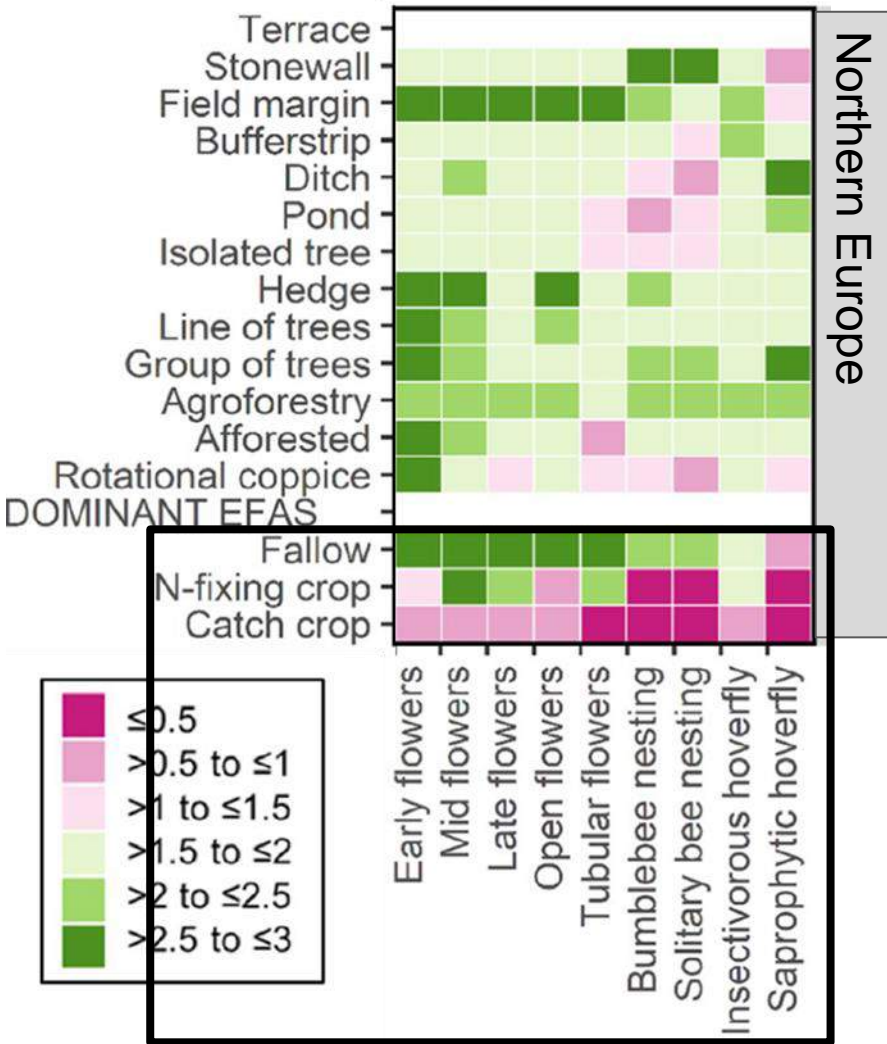


- Pollinator friendly
- Standard



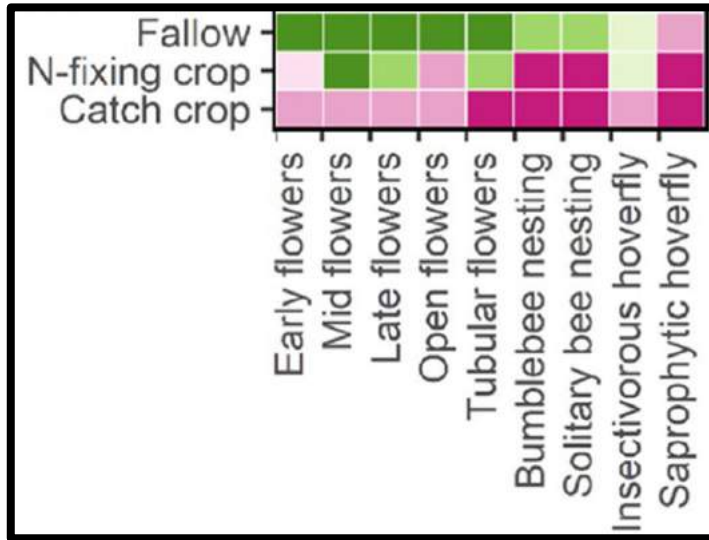
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# Uptake



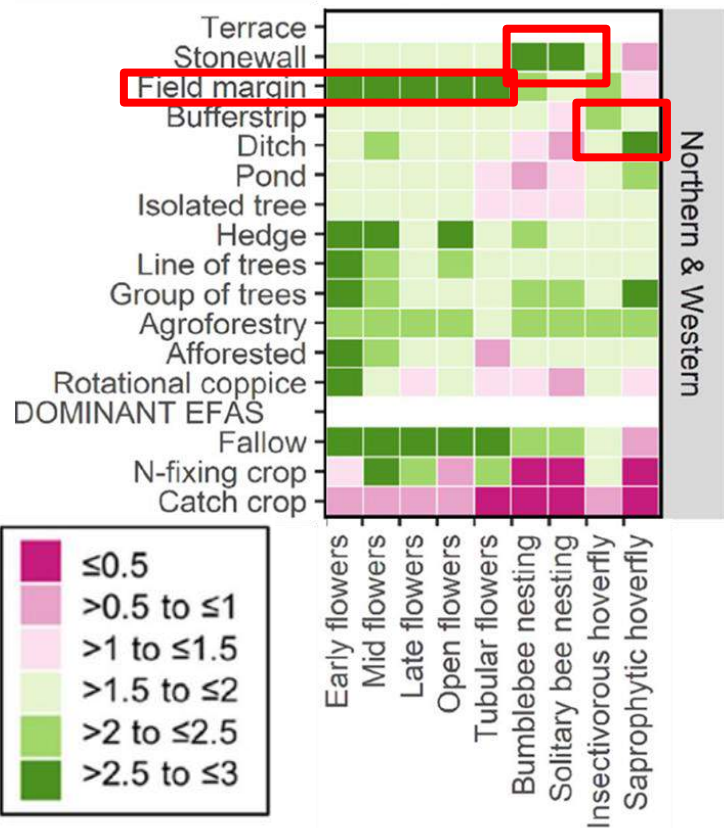
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# Uptake



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# Pollinator Packages



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# CAP Post-2020 Policy Implications



## Improve Habitat Quality

- Guidelines on pollinator-friendly management
- Incentivise positive management
  - result-based payments
- Create an effective monitoring framework
  - Robust 'user-friendly' indicators



## Enhance Landscape Diversity

- Support landscape scale initiatives
  - Facilitate collaboration between farmers
  - Habitat bundles – pollinator packages
- Integrate Green Architecture delivery vehicles
  - AECS, eco-schemes, enhanced conditionality

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# Thanks for your attention!



@LornaCTweets



Lorna.Cole@sruc.ac.uk

Cole, L.J., Kleijn, D., Dicks, L.V., Stout, J.C., Potts... & Scheper, J. (2020).  
**A critical analysis of the potential for EU Common  
Agricultural Policy measures to support wild pollinators  
on farmland. Journal of Applied Ecology, 57: 681-694.**

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# Key success factors for pollinator initiatives

First insights from regional collaborations in 'bee landscapes'

Arjen de Groot, Wageningen Environmental Research

Partner  
Nationale Bijenstrategie



# “Knowledge Boost on Pollinators” (2017-2021)

Enhancing the effectivity of pollinator initiatives  
by providing a sound knowledge basis

[www.kennisimpulsbestuivers.nl](http://www.kennisimpulsbestuivers.nl)



**Share existing scientific knowledge**



**Gain insights from recent initiatives**



**Enhance monitoring of effectivity**



**Gain data on habitat requirements**



**WAGENINGEN**  
UNIVERSITY & RESEARCH



Ministry of Agriculture,  
Nature and Food Quality

Partner  
**Nationale Bijenstrategie**



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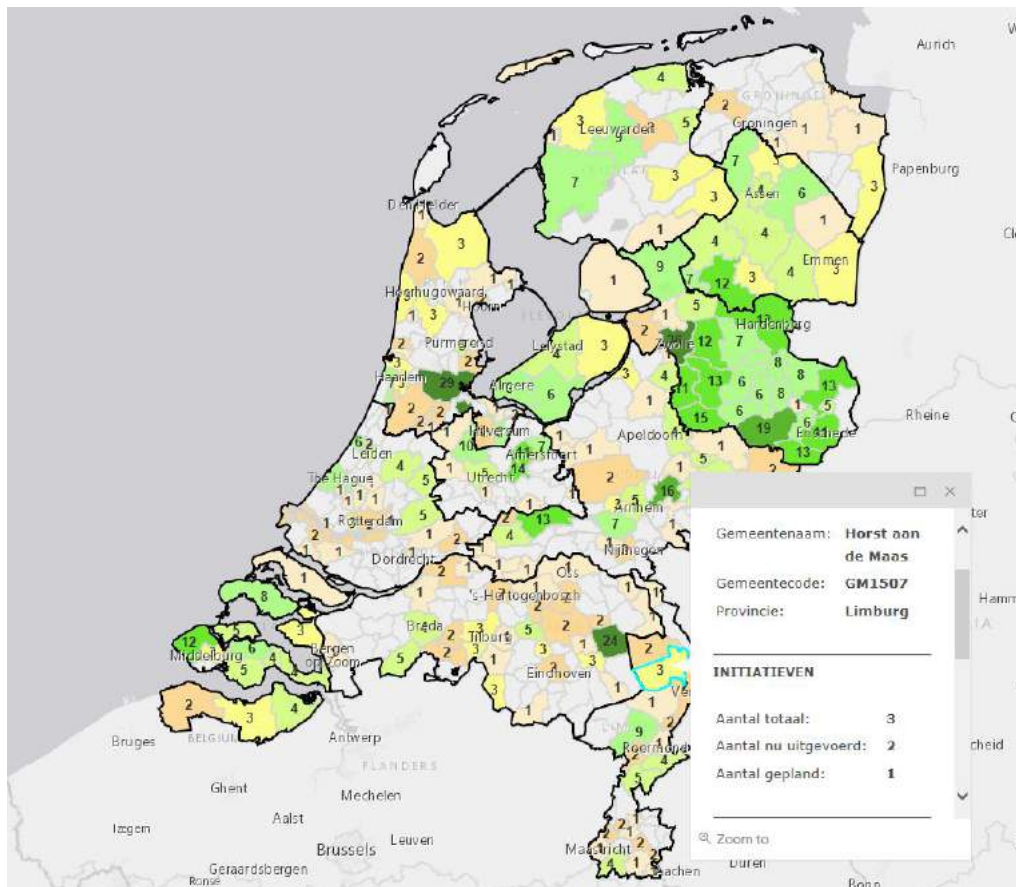
Partner  
**Nationale Bijenstrategie**



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# Gaining insights from existing initiatives

- Inventory of Dutch pollinator initiatives (local, regional, national level)
- Interviews with stakeholders involved in a selection of 12 recently finished initiatives
- Extracting success factors, bottlenecks and key recommendations for future initiatives



[www.bestuivers.nl/bijeninitiatieven](http://www.bestuivers.nl/bijeninitiatieven)



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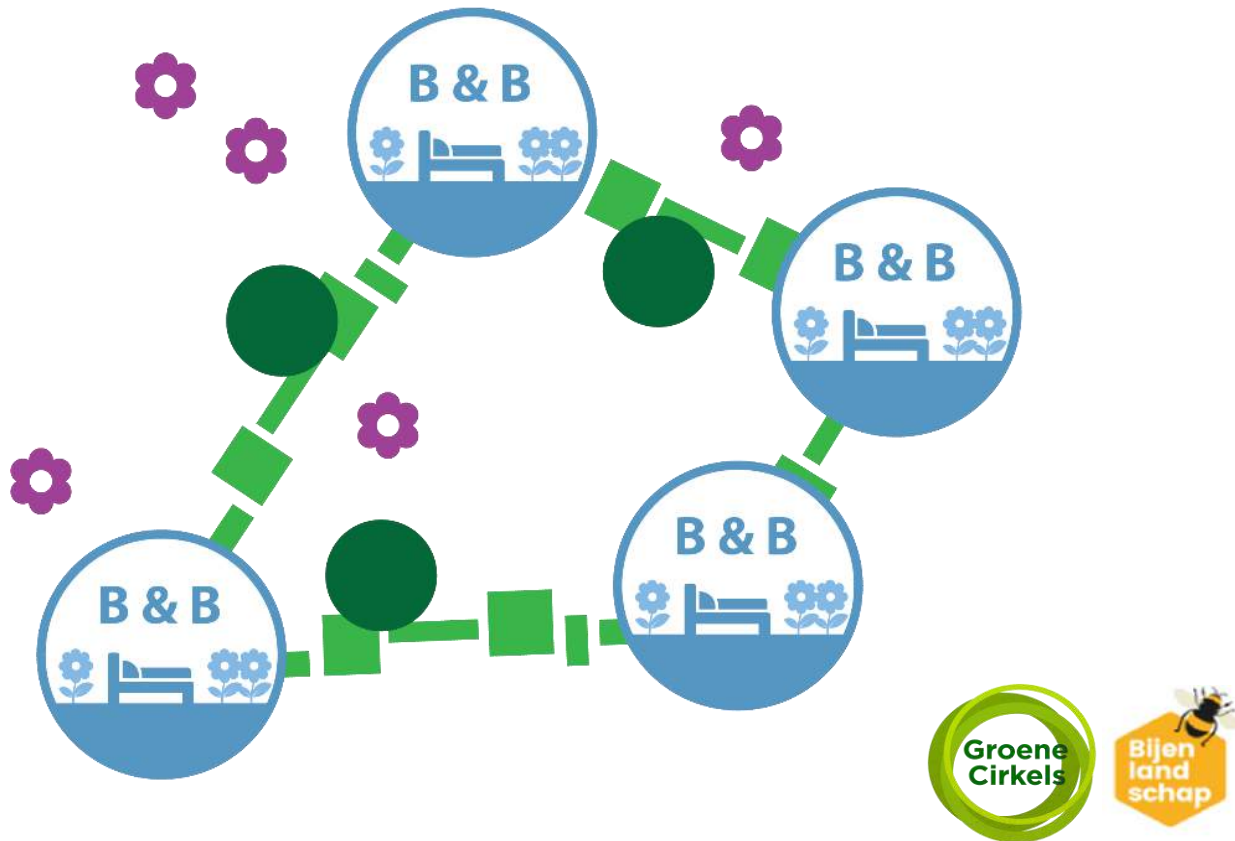
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# Connecting nature and society

- Bee landscape = regional network of well-connected natural elements that provide food & nesting for bees
- Socio-ecological network: developing an ecological network requires a social network
- 2017-2021: monitoring both social and ecological progress in 4 bee landscapes in the Netherlands



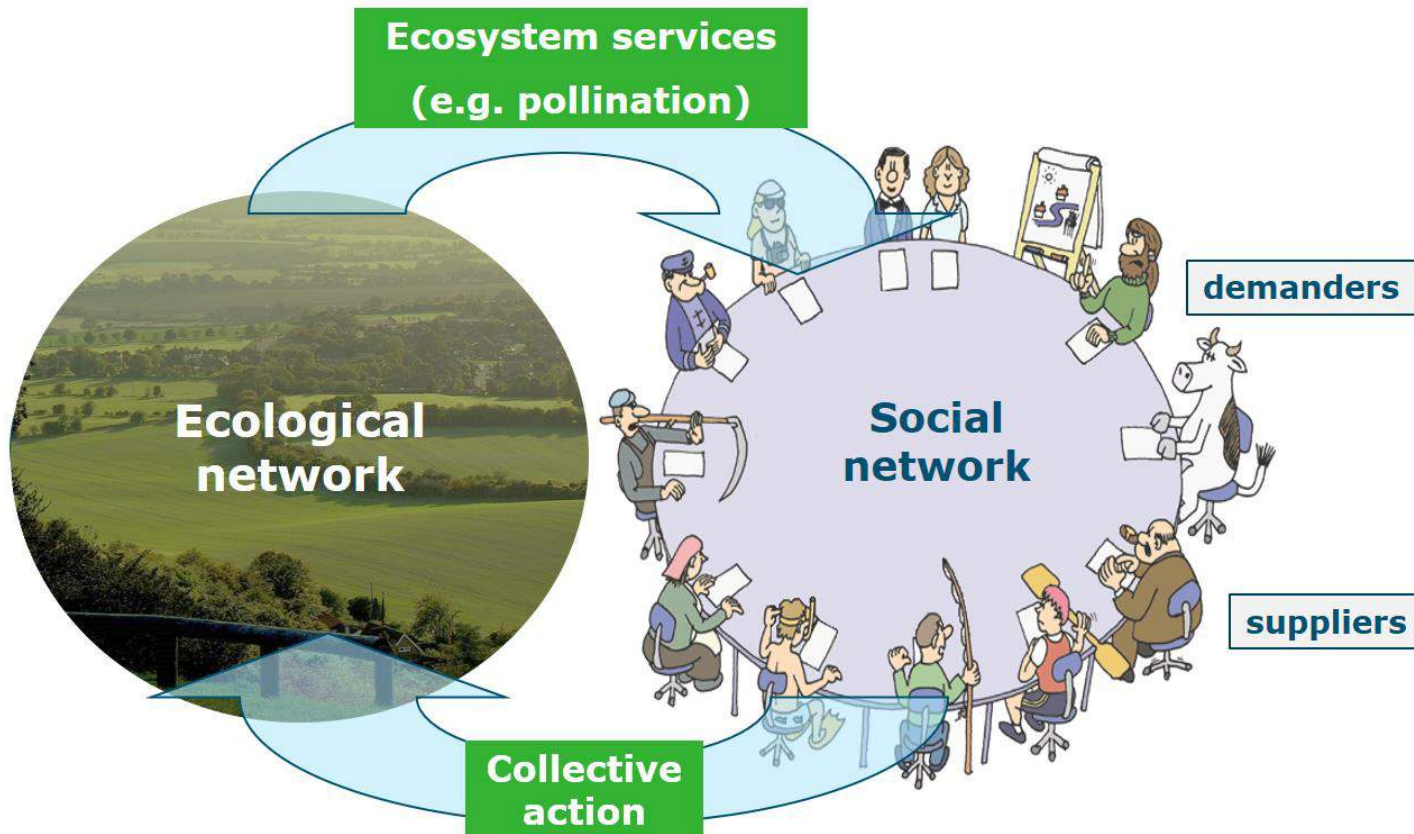
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# Build a strong social network



- Include a diverse community of actors (local governments, companies, citizens, associations)
- Include multiple organizational layers (policy makers, executors)



- Take time to find shared interests
- Set common goals



- Appoint a network manager
- Secure multi-year budget for his/her activities



- Connect to similar networks elsewhere
- Increase impact by connecting to local discussion platforms



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# Build a functioning ecological network



- Set clear and measurable goals for biodiversity and landscape composition
- Don't expect miracles overnight, think about short as well as long term goals
- Periodic monitoring to check if goals are reached



- 'Opportunity maps' help to prioritize measures
- Involve the network in this process



- If planting or sowing:  
selecting species that suit your goals  
and that fit the local circumstances



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# Increase relevance by combining goals



- Enhance relevance taking measures that serve a wider biodiversity
- Increase interest of stakeholders by targeting multiple ecosystem services



- ‘Mainstream’ measures for pollinators by integrating them in broader policy frameworks (i.e. aim for “pollinator-inclusive” policy)



- Connect plans to existing subsidies (e.g. CAP)
- Governments: ensure that new subsidies fit the needs of local initiatives



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# Obtain, use and share knowledge!



- Connect to scientists and let them share their insights
- Include expert(s) in your network to advise on strategy, planning and execution



- Share practical experiences in the network
  - Monitoring results
  - Best practices but also failures
  - Costs and benefits encountered



- Be visible and spread the word!  
Share your results outside your network
  - Online via e.g. social media
  - But also in real life: field excursions



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# Roadmap for successful bee landscapes

- One tool, double function: guidance during development & self-evaluation of progress

	SOCIAL	FINANCIAL	NATURAL	INSPIRATION
<b>Preparation phase</b> 	<input type="checkbox"/> xx <input type="checkbox"/> xx <input type="checkbox"/> xx	<input type="checkbox"/> xx <input type="checkbox"/> xx <input type="checkbox"/> xx	<input type="checkbox"/> xx <input type="checkbox"/> xx <input type="checkbox"/> xx	<input type="checkbox"/> xx <input type="checkbox"/> xx <input type="checkbox"/> xx
<b>Network phase</b> 	<input type="checkbox"/> xx <input type="checkbox"/> xx <input type="checkbox"/> xx	<input type="checkbox"/> xx <input type="checkbox"/> xx <input type="checkbox"/> xx	<input type="checkbox"/> xx <input type="checkbox"/> xx <input type="checkbox"/> xx	<input type="checkbox"/> xx <input type="checkbox"/> xx <input type="checkbox"/> xx
<b>Planning phase</b> 	<input type="checkbox"/> xx <input type="checkbox"/> xx <input type="checkbox"/> xx	<input type="checkbox"/> xx <input type="checkbox"/> xx <input type="checkbox"/> xx	<input type="checkbox"/> xx <input type="checkbox"/> xx <input type="checkbox"/> xx	<input type="checkbox"/> xx <input type="checkbox"/> xx <input type="checkbox"/> xx
<b>Execution phase</b> 	<input type="checkbox"/> xx <input type="checkbox"/> xx <input type="checkbox"/> xx	<input type="checkbox"/> xx <input type="checkbox"/> xx <input type="checkbox"/> xx	<input type="checkbox"/> xx <input type="checkbox"/> xx <input type="checkbox"/> xx	<input type="checkbox"/> xx <input type="checkbox"/> xx <input type="checkbox"/> xx



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# Thanks!

## Contributions from:

Wim Nieuwenhuizen (WUR)

Sabine van Rooij (WUR)

Marcel Pleijte (WUR)

Eveliëne Steingrover (WUR)

Tineke de Boer (WUR)

Koos Biesmeijer (Naturalis)

Marten Schoonman (Naturalis)

Maarten 't Zelfde (Naturalis)

Menno Reemer (EIS)

## Contact:

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[www.kennisimpulsbestuivers.nl](http://www.kennisimpulsbestuivers.nl)



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Ministry of Agriculture,  
Nature and Food Quality

Partner  
Nationale Bijenstrategie



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# REGIONAL COLLABORATION FOR BIODIVERSITY RECOVERY

**Koos Biesmeijer**

**[koos.biesmeijer@naturalis.nl](mailto:koos.biesmeijer@naturalis.nl)**



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HERE



# My home: Naturalis Biodiversity Center

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HERE



The background of the entire slide is a close-up photograph of several bees working on a honeycomb. The honeycomb cells are a golden-brown color, and the bees have distinct yellow and black stripes. The text boxes are overlaid on this background.

# **Take Home Message**

**Build landscapes for bees and ....**

**Anybody can become a partner !**

**Be part of their story, their dream and ambition**

**Bees are the best way in**

**Find allies in farming, energy,  
business, construction, ....**

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4 pollinators:  
how many  
bees?

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HERE



4 pollinators:  
how many  
crop  
pollinators?

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HERE



4 pollinators:  
how many  
threatened  
species?

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HERE



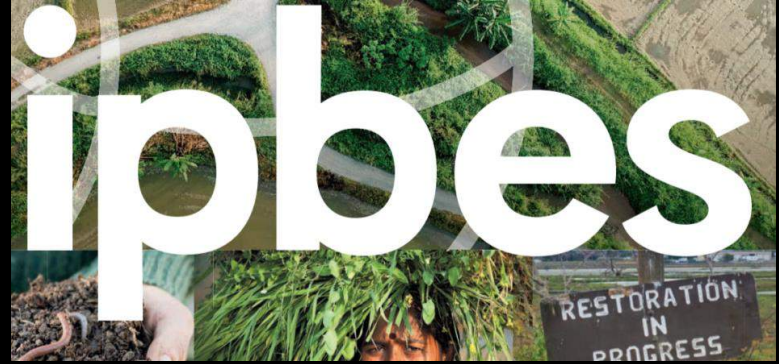


# Choose the pollinators for your aim

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HERE



# From bees to the planet and back



YOUR VIDEO WILL BE DISPLAYED  
HERE

# Where have all the insects gone ?

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HERE



# Delta Plan for Biodiversity Recovery



TOGETHER FOR  
**BIODIVERSITY**

Supermarkets, Banks  
Farmers, Governments  
Scientists, Citizens, NGOs

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HERE

[www.samenvoorbiodiversiteit.nl](http://www.samenvoorbiodiversiteit.nl)







# An unexpected partner !

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HERE





# An unexpected partner !

Their goal: climate neutral brewery  
and production chain



Healthy landscapes



Bee landscape

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**“Bee landscape” as a common dream**

*...and it works: 34% more bee species in 3 years !*

YOUR VIDEO WILL BE DISPLAYED HERE

***...and it works: 34% more  
bee species in 3 years !***

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HERE



# Pollinators are the best way in



YOUR VIDEO WILL BE DISPLAYED  
HERE

# Pollinators are the best way in



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HERE



An aerial photograph of a vast tulip field in the Netherlands. The field is divided into numerous rectangular plots, each filled with tulips of a different color, creating a vibrant mosaic of red, yellow, orange, green, and blue. A dark, winding canal or waterway cuts through the field, separating the different colored sections. In the background, some buildings and trees are visible under a clear sky.

# Look for partners in your landscape

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HERE

The background of the entire slide is a close-up photograph of several bees working on a honeycomb. The honeycomb cells are a golden-brown color, and the bees have yellow and black striped abdomens and translucent wings.

# **Take Home Message**

**Build landscapes for bees and ....**

**Anybody can become a partner !**

**Be part of their story, their dream and ambition**

**Bees are the best way in**

**Find allies in farming, energy,  
business, construction, ....**

YOUR VIDEO WILL BE DISPLAYED  
HERE



# EU Pollinators Initiative

## Monitoring aspects

*Vujadin Kovacevic*  
*European Commission*



Webinar  
*Science and policy for effective pollinator protection*  
20 May 2020



# EU Pollinators Initiative

Adopted on 1 June 2018:

[COM\(2018\)395](#) + [SWD\(2018\)302](#)

> 30 actions by 2020

Long-term objectives (2030)

Priority areas:

- I. **Improving knowledge**
- II. Tackling causes of decline
- III. Engaging citizens & businesses, collaboration



## Monitoring & indicators

- Systematic, standardised, long-term
- Robust indicators
- Richness & abundance, common & rare species



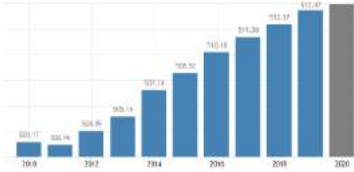
## Monitoring & indicators

- Systematic, standardised, long-term
- Robust indicators
- Richness & abundance, common & rare species
- **EU pollinator monitoring scheme & indicators**
  - *technical expert group 2019/2020*
- Modular design, minimum viable scheme,
- Administrative, financial, & expert capacity





## Drivers



## Pressures



Habitats  
Pesticides  
Invasive alien species  
Other pollutants  
Climate change

## Response



Policy  
Civil society  
Business

## Impact



Pollination service  
Food security  
Wild plant conservation

## State



EU Pollinator Monitoring Scheme

Overall EU pollinator monitoring framework follows DPSIR model of intervention (**D**rivers-**P**ressures-**S**tate-**I**mpact-**R**esponse) of the European Environment Agency.

## Monitoring (loss of) habitats, pesticides, IAS

- Protected habitats - [Habitats Directive](#)
- European **M**onitoring of **B**iodiversity in **A**gricultural Landscapes ([EMBAL](#)) - pilot project
- Land **U**se and **C**overage **A**rea frame **S**urvey ([LUCAS](#))
- Remote sensing (Copernicus)  
[COP4N2K](#) pilot project
- Monitoring of pesticides through honeybee products  
[INSIGNIA](#) pilot project
- European Alien Species Information Network ([EASIN](#))



## Monitoring impacts of pollinator decline

- Pollination of crops and wild plants
- Diets/nutrition





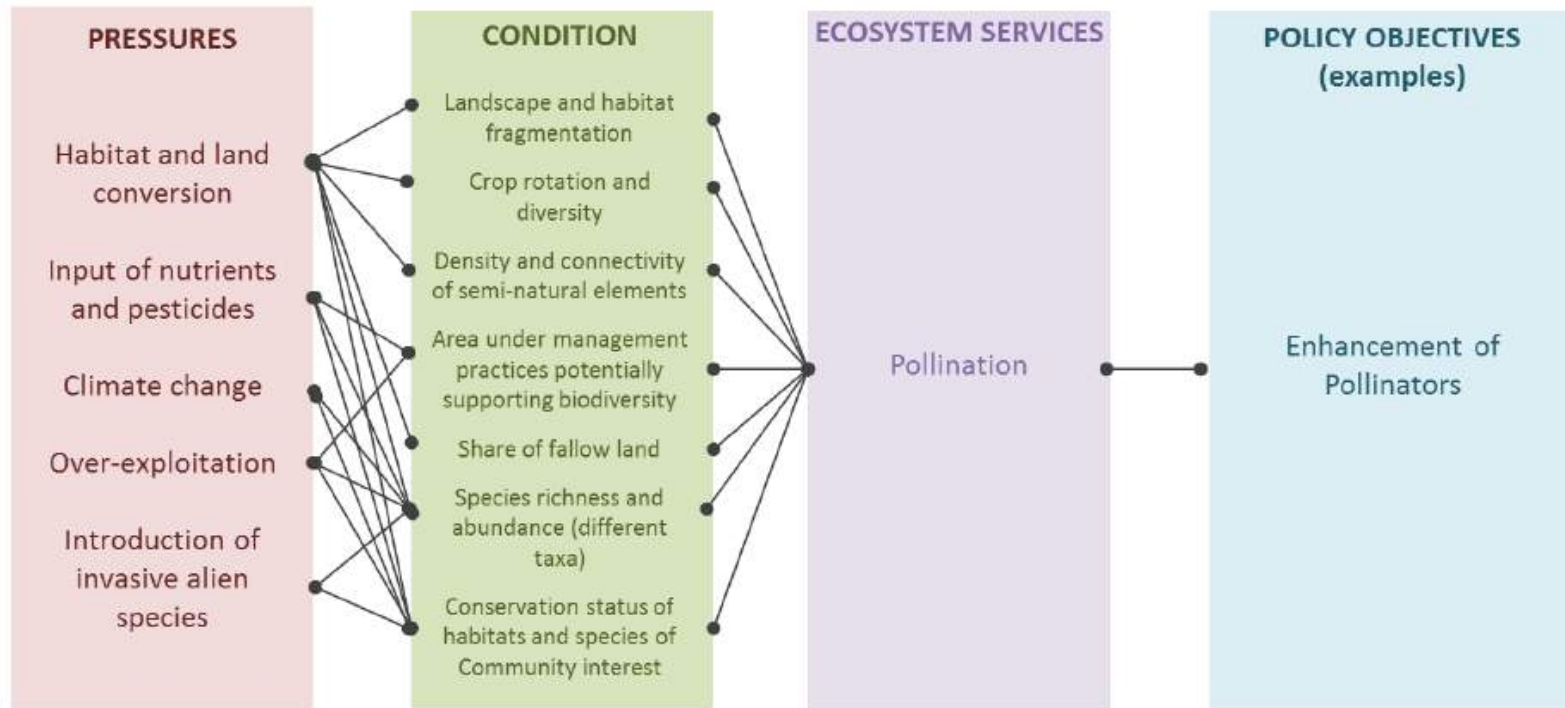
## Monitoring impacts of pollinator decline

- Pollination of crops and wild plants
- Diets/nutrition



## ...and societal response

- Mapping policy actions at all governance levels
- Mapping business and citizens initiatives



## Integrated assessment

*Mapping and Assessment of Ecosystems and their Services ([MAES](#))*

## Timeline

- Review of the initiative by the end 2020
- EU Biodiversity Strategy for 2030
- European Green Deal
- EU Pollinator Monitoring scheme:
  - expert proposal by July 2020
  - preparatory activities
- Pilot projects – 2021/2022

