

3 new members to promote pollinators during CBD CoP14

Yesterday, Norway, Estonia and the European Commission on behalf of the European Union joined the Coalition of the Willing on Pollinators: 'Promote Pollinators'. By signing the declaration they affirm their intent to protect pollinating species threatened with extinction. This brings the total of signatories to 24. The fourteenth Conference of the Parties at the UN Conference on Biodiversity (CBD CoP14) in Sharm-El-Sheikh, Egypt was the backdrop for this special event.

During the High-Level Meeting of the conference on Wednesday 14 November, the Coalition of the Willing hosted a 'Sign-up Event' to welcome new members.

At the start of the event, the Dutch deputy ambassador Wierish Ramssoekh updated the participants on the urgency of taking action to protect pollinators. In doing this, he put special emphasis on their value for human food production. Subsequently, professor Koos Biesmeijer reminded the participants of the importance of a joint approach in the Coalition of the Willing on Pollinators. His message: diversity matters! Different pollinator species together reach greater results than they would on their own. The same goes for the members of the Coalition of the Willing on Pollinators. To achieve results countries from all over the world must work together. During the Sign-up Event, the new signatories expressed their keenness on collaborating with each other, sharing ideas and knowledge and learning from each other. The founding partners warmly welcomed the new members.

The Coalition of the Willing on Pollinators

[The IPBES assessment report on pollinators](#) concludes that pollinators play a key role in the conservation of biological diversity, ecosystems, food production and the global economy. It also concludes that the effects of current human activities hamper animal pollination. For this reason, a group of countries has started actively cooperating in a Coalition of the Willing on Pollinators, named [Promote Pollinators](#).

Members of Promote Pollinators are committed to:

- Taking action to protect pollinators and their habitats by developing and implementing national pollinator strategies;
- Sharing experience and lessons learnt;
- Reaching out to seek collaboration with a broad spectrum of stakeholders;
- Developing research on pollinator conservation; and
- Mutually supporting and collaborating with each other.

Any country that is willing to join Promote Pollinators is welcome to do so. There is no formal procedure, except for signing the declaration.



This press statement was sent by the Promote Pollinators Secretariat on 15 November 2018.

Contact: info@promotepollinators.org.